



3-232-028

2015

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Gateway

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The key to successful risk taking is to understand **that** the actions **you're taking** should be the natural next step. **One of the mistakes we often make when confronting a risk situation is our tendency to focus on the end result.** Skiers **who** are unsure of themselves often do this. They'll **go to** the **edge** of a difficult slope, **look** all the way down to the bottom, and **determine that** the slope is too **steep** for them to try. The ones **that** decide to **make it** change their focus by analyzing **what they need to do to master the first step, like getting through the first mogul on the hill.** **Once they get there, they concentrate on the next mogul, and over the course of the run, they end up at the bottom of what others thought was an impossible mountain.**

* mogul (=something that (that))

✓ Separating the Possible from the Impossible

✓ Focus on the Next Step, Not the Final Result

Start with Ultimate Goals in Mind!

The Wonders of Committed Efforts

Success Through Risk Avoidance



Words & Phrases

- risk taking
- end result
- steep 가
- confront
- edge
- analyze
- tendency ,
- difficult slope
- run ()

Problem - Solving Strategies

Step 1

The key to successful risk taking is to understand that the actions you're taking should be the natural next step.

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Step 2

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(our tendency to focus on the end result)

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(Skiers who are unsure of themselves)

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(The ones that decide to make it)

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Step 3

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Exercises

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Plug-in hybrids have the potential to make a huge leap over current hybrids. They were first made available to the public in 2010 and were initially quite expensive. It is hoped, though, that models will be available within a few years that will be cost competitive with regular cars. They get 100 miles per gallon or more, but the advantages go way beyond fuel efficiency. It is not an exaggeration to say that plug-in hybrids could help save us from oil dependence, air pollution, and a deteriorating atmosphere. By doing without 80 to 90 percent of the gasoline used by conventional cars, these vehicles could play a key role in our getting unhooked from fossil fuels.

* deteriorate

- How Hybrid Cars Work
- The History of Hybrid Cars
- ✓ Plug-in Hybrids: The Next Wave
- Benefits of Doing Without Your Car
- Energy Crisis: The Future of Fossil Fuels

02

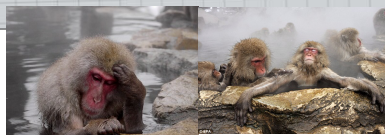
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Over the years I have asked thousands of people to do a simple exercise of stating how they intend to influence others every day. I am always both amazed and inspired by the answers people give. A receptionist in a law firm, for example, told me that her intention was that every person who met her all day long got a "shot of friendliness" so that they felt the world was a friendlier place because they encountered her. The list of intentions is inspiring. Some say they want to bring kindness, others goodness, compassion, energy, courage, or hope. Your position does not limit the way you can influence others. This woman was only a receptionist, but she could influence others in a profound way by holding that intention.

- Encourage Others by Your Writings
- Don't Impose Your Thoughts on Others
- Facial Expressions Reveal Hidden Intentions
- Good Intentions Don't Always Lead to Good Results
- ✓ Your Intention to Influence People Can Make a Difference

3-232-031



03

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Has your ^screativity ^{grind to a stop (halt)}ground to a stop? Instead of letting frustration get the better of you, try to sit back and take a few deep breaths. Did you know [that drawing a deep breath gives your creativity a boost by increasing the negative ions in oxygen]? The negatively charged oxygen ^vcirculates throughout the brain, ^{refreshes}refreshing the neurons and, because these negative ions promote alpha waves of longer ^{= and it refreshes}amplitude in the brain, [which are associated with creative thinking] suddenly your creativity receives a boost. So, next time ^(when) your creative spirit feels ^vburdened, ^vspend two minutes taking deep breaths, ^{= and breathe}breathing in and out every five seconds, and ^vrepeat the cycle at least 12 times.

* boost ** amplitude

- A Myth of Creativity
- Frustration Makes Hope
- Can Memory Be Boosted?
- Don't Fear Ridiculous Ideas
- ✓ Breathe Deep for Inspiration

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04

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If ^vpatience is not already part of your nature, you'll have to ^vdevelop it quickly or you'll never survive the teaching ^vprofession. Your ^sstudents will ^vtry your patience in ways [you never considered] There will be times during your first year [when you will want to scream at your students or show your anger and frustration in other physical ways] Obviously, you'll have to ^vcurb these ^vimpulses. You'll also need to develop a system for ^vdealing with your frustrations. One method of reducing stress is to deal with students one at a time. Another is ^vto stop whenever you feel overwhelmed, ^vtake a deep breath, and ^vgive yourself a minute to ^vfigure out [how to best handle the situation] ^vDecide [what works best for you] and ^vdon't hesitate to use it! ^vYour patience is critical for your effectiveness as a teacher.

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- It's a Matter of Trust
- Teacher as a Lifelong Learner
- Teachers under Heavy Pressure
- Share Your Experiences with Students
- ✓ Patience: A Necessary Virtue for Teachers



05

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Most of the world does not have access to the education afforded to a small minority. For every Albert Einstein, Yo-Yo Ma, or Barack Obama ^{= provided} [who has the opportunity for education], there are uncountable others [who never get the chance]. This vast waste of talent translates directly into reduced economic output. In a world ^s [where economic ruin is often tied to collapse], societies are well advised to exploit all the human capital ^s [they have]. The Internet opens the gates of education to anyone ^s [who can get her hands on a computer ^s]. This is not always a trivial task, but the mere feasibility redefines the playing field. A motivated teen anywhere on the planet can walk through the world's knowledge, from Wikipedia to the curricula of MIT's OpenCourseWare.

* feasibility 가

More Efficient, But to What End?

Past, Present and Future of the Web

The Web Helps Us See What Isn't There

The Internet: Is It for the Privileged Few?

✓ The Internet Can Make Education Democratic

06

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Since for the Egyptians the Nile was central for existence, it is natural to expect a variety of recreations in and on the water. The management of the great river's gifts was the basis of Egypt's security and its pleasures. Swimming was therefore not only a pleasure for the playful, but also a necessity in case of an accident on the water. We have wall paintings of young girls swimming below the surface to catch water birds by surprise. Several museums have small sculptures of silver or of wood in the form of girl swimmers who hold in their outstretched arms a container for ointments. Some documents suggest [that swimming was required for royal princes]. That swimming was regularly taught is also suggested by many depictions of the crawl stroke a form of swimming [that is not natural to man] and which was invented again for competition less than a century ago.

* ointment

✓ Swimming: Essential Part of Egyptian Life

The Nile: Where Ancient and Modern Times Meet

How Egyptians Created Many Great Works of Art

What Made Egyptian Royal Princes Take Swimming Lessons

The Emergence of Competitive Sports Games in Ancient Times

07

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Copyright is the primary vehicle for protecting a writer's literary creations. Unless writers have the legal ability to prevent others from copying their work, it would be very difficult to hinder others from using the fruits of the writer's labor without compensation. Fortunately, there are strong copyright laws that enable writers to prevent others from wrongfully appropriating their work. But, on the other hand, overly restrictive copyright laws may chill the writer's creative endeavors. Writers frequently use the works of others as the basis for research and literary development, sometimes to the extent of quoting portions of other works exactly. From this perspective, unless the copyright law provides some flexibility, many writers could be inhibited for fear they may infringe on another work and be exposed to legal risk.

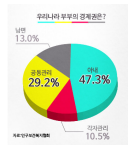
* infringe on -

- What Can Be Copyrighted?
- It Is Time to Share Your Ideas!
- Remember: Copying Is a Crime
- ✓ Copyright Law: A Double-Edged Sword
- You Can Protect Your Intellectual Property



08

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No one could deny, once they've given it any thought at all, that women are responsible for the majority of consumer purchases. The proof is in the numbers: Women account for roughly 80 percent of all consumer buying. The Center for Women's Business Research indicates that working women and female businesswomen are the primary decision makers in households, making 95 percent of the purchasing decisions. To be more specific and drive home that point: Women are responsible for 70 percent of all travel decisions, 57 percent of all consumer electronics purchases, and they buy 50 percent of all new vehicles (influencing 80 percent of overall automobile sales). Finally, women write an estimated eight out of ten personal checks in the United States, making their financial power even greater. Women in most households today not only control the spending of their own paychecks, but a good deal of their husband's as well.

* paycheck

- Advertisers' Primary Target: Moms
- Do Women Really Earn Less than Men?
- More Education Leads to More Spending
- ✓ It Is Mostly Women That Make the Call on Spending
- Economic Success Centers around Women's Spending